Samdech Akka Moha Sena Padey Techo Hun Sen Prime Minister of the Kingdom of Cambodia Cabinet of the Prime Minister, Council of Ministers Phnom Penh, Kingdom of Cambodia

17 January 2014

Dear Samdech Akka Moha Sena Padey Techo Hun Sen, Prime Minister of Cambodia,

We, the undersigned global brands and global unions, write to communicate to you our grave concern at the killing and wounding of workers and bystanders by security forces on 2 and 3 January 2014.

The use of deadly force against protesting workers will not result in long-term industrial peace and jeopardizes Cambodia's position as a stable sourcing location for international brands. We strongly support the United Nation's request that the Royal Government of Cambodia launch a prompt and thorough investigation into the events of 2 and 3 January 2014. The investigation should ensure full accountability of any members of security forces found to have used disproportionate and excessive force and to take measures to prevent the repetition of such acts.

We urge the Government to immediately engage employers and unions to negotiate a resolution to this crisis and to lay the foundation for credible and regular dialogue between workers, employers and government.

A constructive path forward for the industry must address issues that have been the root cause of current and past conflicts as follows:

- 1. **Rights of detainees**. The government must respect the rights of the 23 detained trade union leaders and workers as detailed by the U.N.'s Office of the High Commissioner for Human Rights. Failure to take such actions constitutes serious interference with civil rights in general and trade union rights in particular.
- 2. Respect for the right to freedom of association. Legal action against organizations for their legitimate union activity violates ILO Convention 87, Protection of the Right to Organize, which Cambodia has ratified. It states that "no one should be deprived of their freedom or be subject to penal sanctions for the mere fact of organizing or participating in a peaceful strike." International law sets strict parameters for the respect of trade union rights and the Government must be in compliance with these. Violence and destruction of property are not legitimate tools of industrial action, and punitive measures should be taken against the individuals who commit those acts. However, legal action against unions participating in the wage strike violates this core labour rights standard, and is counterproductive to re-establishing social dialogue in the garment industry.
- 3. **Trade union law**. The introduction of a legal framework that is consistent with ILO Conventions 87 and 98 as the foundation for effective industrial relations is long overdue. We urge the

government to re-start an inclusive process that clarifies the legal responsibilities of both employers and workers to contribute to good industrial relations.

4. **New wage-setting process**. The government needs to honor previous commitments to institute a methodologically sound and inclusive process for determining the minimum wage. This new process should find prompt agreement on a new minimum wage and include a regular review mechanism to underpin more stable industrial relations.

The Government should accept technical assistance from the ILO to establish an effective wage-setting mechanism and to develop and implement a trade union law.

The global garment industry is changing rapidly, and industrial peace is required to rebuild our confidence in the Cambodian garment industry.

We respectfully request that Samdech meet with senior representatives of the undersigned in the week of 3 February 2014 to discuss how we can help you achieve the above-mentioned goals.

Please accept, Samdech, the assurance of our highest consideration.

Frank Henke Global Director, Social and Environmental Affairs Adidas Group



Andrew Moore, Chief Merchandising Officer Asda



Helga Ying

VP, External Engagement & Social Responsibility

American Eagle Outfitters, Inc.



Beth Butterwick Chief Executive Officer Bonmarche



Philip Chamberlain Head of Sustainable Business Development C&A Europe



Adam Creasey
Trade Director, Global Sourcing
Debenhams



Charles Dickinson
Senior Vice President
Head of Global Quality Management and Sustainability
Esprit Holdings



Jane Randel
Senior Vice President
Corporate Communications and Corporate Social Responsibility
Fifth and Pacific Companies, Inc.



Bobbi Silten Senior Vice President, Global Responsibility Gap Inc.



Helena Helmersson Head of Sustainability, H&M



Karl Gunnar Fagerlin General Manager Global Production, H&M Felix Poza Global CSR Director Inditex Sa.



Jyrki Raina General Secretary IndustriALL Global Union



Sharan Burrow General Secretary International Trade Union Confederation



David Love Chief Supply Chain Officer Levi Strauss & Co.



Tracy Nilsson
Director, Global Sustainability
Lululemon Athletica



Krishan Hundal Director of Sourcing Marks and Spencer



Chris Grayer Next Global Code of Practice Manager



Juerg von Niederhaeusern Head of Sustainability / Social Compliance Migros

MIGROS

Angela Spindler Chief Executive N Brown Group plc

N Brown Group plc

Dr. Monica Gorman Head of Corporate Compliance New Balance Athletic Shoe, Inc.



Roger Wightman
Managing Director
New Look



Nick Athanasakos Vice President, Global Sourcing & Manufacturing

Hannah Jones Vice President, Sustainable Business & Innovation Nike



Stefanie Reichenbach Corporate Social Responsibility Orsay



Paul Lister

Company Secretary
Associated British Foods



Dr. Reiner Hengstmann Global Director PUMA.Safe



Roopa Nair VP, Human Rights PVH Corp.



Dr. Sven Axel Groos Board Member (Non Food) Tchibo



Christophe Roussel International Sourcing Director TESCO



Ira M. Dansky Executive Vice President, General Counsel and Secretary The Jones Group Inc.

THEJONESGROUP

Michael J. Widman Vice President, International Labor Standards The Walt Disney Company

The WALT DISNEP Company

Michael Levine

Senior Counsel and Senior Director, Corporate Social Responsibility Under Armour, Inc.



Phillip Jennings General Secretary UNI Global Union



Jan Saumweber
Vice President Ethical Sourcing

Ignacio Lopez SVP Global Sourcing Operations Walmart



Copies: H.E. Sun Chanthol, Senior Minister, Minister for Commerce H.E. Ith Sam Heng, Minister for Labour and Vocational Training

H.E. Keat Chhon
Deputy Prime Minister
Royal Government of the Kingdom of Cambodia
Phnom Penh, Cambodia

14 March 2014

Dear Excellency,

Thank you on behalf of all those undersigned for hosting the meeting with a delegation of global brands and trade unions on 19 February 2014. The senior level representation from the concerned ministries was valuable and permitted a very frank and open conversation.

The meeting helped us understand the context in Cambodia at this time and also our common interest in supporting the development of the garment sector. We would like to reiterate our willingness to work towards this end.

We believe we were able to convey the concerns we have that currently affect the sector, how it is perceived internationally and how this potentially affects future planning. In summary these are:

- The continued detention of wage protesters after the demonstrations in January. We expect
 the government to respect the rights of the 21 detained leaders and workers, as detailed by the
 U.N.'s Office of the High Commissioner for Human Rights. This includes the right to be present
 during all court hearings for their cases, thus able to exercise their right to defend themselves.
- Passage of the Trade Union Law consistent with ILO Conventions 87 and 98 to establish effective industrial relations. We recognize that this is a priority for government and feel that it is important that this will be developed in an inclusive process with urgency.
 - In this context we are very concerned with recent reports that no new union registrations have been issued in 2014 and that there will be no new registrations before the advent of the new law. We find that this step is not in keeping with the process that we understood from the meeting and does not seem to us to move the process forward in a constructive manner. We would welcome any clarification that you are able to offer.
- We look forward to hearing more about the actions and timetable related to improving the minimum wage determination mechanism. We reiterate our expectation that this be an inclusive process and one that will proceed promptly.

News reports indicate that there may be legal action taken against trade unions by factory owners that suffered damage to property. We recognize the right of factory owners to seek redress from anyone proven to have committed criminal damage. However, we are concerned that this action against trade unions may escalate the current situation and make it more difficult to find constructive solutions. We would be grateful if you could advise us of your government's stance in this matter.

We look forward to our follow up meeting in May but in the meantime there will be continued contact at various levels in the spirit of supporting the positive outcomes that the sector most urgently needs.

Please accept, Excellency, the assurance of our highest consideration.

Frank Henke Global Director, Social and Environmental Affairs Adidas Group



Helga Ying

VP, External Engagement & Social Responsibility
American Eagle Outfitters, Inc.



Jeff Bee Merchandise Director Bonmarche



Philip Chamberlain Head of Sustainable Business Development C&A Europe



Adam Creasey
Trade Director, Global Sourcing
Debenhams



Charles Dickinson
Senior Vice President
Head of Global Quality Management and Sustainability
Esprit



Jane Randel
Senior Vice President
Corporate Communications and Corporate Social Responsibility
Fifth and Pacific Companies, Inc.



Jan Eggert
Director General
Foreign Trade Association



Bobbi Silten Senior Vice President, Global Responsibility Gap Inc. Gap Inc.

Helena Helmersson Head of Sustainability, H&M

Karl Gunnar Fagerlin General Manager Global Production, H&M



Julie Yan Senior Manager, Social Compliance Hudson's Bay Company



Felix Poza Global CSR Director Inditex Sa.



Jyrki Raina General Secretary IndustriALL Global Union



Sharan Burrow General Secretary International Trade Union Confederation



Michael Kobori Vice President, Sustainability Levi Strauss & Co.



Bob Chant Senior Vice President Corporate Affairs and Communication Loblaw Companies Limited



Tracy Nilsson
Director, Global Sustainability
Lululemon Athletica



Krishan Hundal Director of Sourcing Marks and Spencer



Chris Grayer Global Code of Practice Manager Next



Juerg von Niederhaeusern Head of Sustainability / Social Compliance Migros

MIGROS

Angela Spindler Chief Executive N Brown Group plc

N Brown Group plc

Dr. Monica Gorman Head of Corporate Compliance New Balance Athletic Shoe, Inc.



Roger Wightman

Managing Director

New Look



Nick Athanasakos
Vice President, Global Sourcing & Manufacturing

Hannah Jones Vice President, Sustainable Business & Innovation Nike



Marie-Claude Koenig Executive Director CSR Officer Orsay



Katharine Stewart Ethical Trade Director



Primark Stores Ltd.

Dr. Reiner Hengstmann Global Director PUMA.Safe



Shirley Justice General Manager Sourcing Global Puma/World Cat Ltd

Dr. Roopa Nair Vice-President, Corporate Social Responsibility PVH Corp.



Dr. Sven Axel Groos Board Member (Non Food) Tchibo



Christophe Roussel International Sourcing Director TESCO



Ira M. Dansky
Executive Vice President, General Counsel and Secretary
The Jones Group Inc.



Michael J. Widman Vice President, International Labor Standards The Walt Disney Company



Michael Levine

Senior Counsel and Senior Director, Corporate Social Responsibility Under Armour, Inc.



Phillip Jennings General Secretary UNI Global Union



Copies: Office of the Prime Minister

Senior Minister for Commerce Sun Chanthol

Minister for Labour and Vocational Training Ith Sam Heng

To:
HE Keat Chhon
Permanent Deputy Prime Minister
Royal Government of the Kingdom of Cambodia
Phnom Penh
Cambodia

November 10, 2014

Dear Excellency,

As apparel and footwear brands affiliated with the Fair Labor Association, we are committed to fairness for workers in all countries from which we source. We are writing to express our support for improved wages and sound industrial relations in Cambodia.

We fully support the letter signed by eight European brands sourcing from Cambodia (dated September 18, 2014), which affirmed workers' right to a fair wage and called for an "inclusive and consistently applied national collective bargaining process." Similarly, we strongly agree with the brand representatives with whom you met in February and April of 2014, who urged the Cambodian government to promote freedom of association and collective bargaining in your draft union law.

Specifically, we support objective, inclusive, and productive national wage-setting negotiations that result in a minimum wage that is fair for workers. To this end, we commit to purchasing practices that help build sustainable supply chains, by incorporating locally negotiated wage increases into our FOB prices, while emphasizing the importance of related productivity and efficiency improvements.

As more and more brands reach out to you on these issues, we hope you will seriously consider how confidence in the stability of Cambodia's labor market will influence our sourcing decisions. As sourcing volumes increase in Cambodia, so too must our assurance that conflicts will be resolved peacefully, that minimum wage will be set fairly, and that workers and unions will experience a meaningful right to freedom of association and collective bargaining.

Please be assured, Excellency, of our highest consideration, and we look forward to our interaction on these vital issues in the coming months.

Copies: H.E. Sun Chanthol, Senior Minister of Commerce

H.E. Ith Sam Heng, Minister of Labour and Vocational Training Amb. William Todd, United States Embassy, Phnom Penh

adidas Group

William Anderson Head of Social & Environmental Affairs, Asia Pacific



Ash City/alphabroder

Doug Hayes, President and CEO; and Georgeta Navodarszky Director of Global Sourcing & Corporate Quality Assurance



Creative Apparel Concepts, Inc.

Scott Gray Vice President



J. America, Inc.

Melissa Shears Corporate Social Responsibility Manager



Nike

Nick Athanasakos, Vice President, Global Sourcing and Manufacturing; and Hannah Jones, Vice President, Innovation Accelerator and Chief Sustainability Officer



New Balance

Monica Gorman Vice President of Global Compliance



prAna

Scott Kerslake Chief Executive Officer, and Nicole Bassett Director of Sustainability



Puma

Reiner Hengstmann Global Head of Environmental & Social Affairs



Tailgate Clothing Company

Steve King Vice President

